

## LETS Committee Meeting Minutes 22/04/2013

Item	Sub-items	Notes	Action
Attendance and Apologies		Attendees – Cheryl Beeney (CB), Marlene Corbey (MC) Helen Crome (HC), Mike Lennard (ML), Alan Shipgood (AS).	
New LETS Groups	Community First Charity	<p>ML reported that Wiltshire Grow want to drive LETS through Good Neighbour Coordinators and help give LETS a charity status.</p> <p>The Wiltshire LETS site will probably be for new members to join until numbers are such that groups can then break away.</p>	ML
Time Credits:	Bemerton Heath	ML reported that the system is not as popular as hoped. This is however a good opportunity for us.	
Marketing Strategy	Draft Version	<p>HC explained that is hoped that this draft document may help guide us in our thinking in developing our LETS group. The document is an initial draft for all to comment on and adapt according to what our system requires.</p> <p>It was decided to prioritise the issue of the questionnaire so that we can obtain feedback to allow us to improve. These will be handed out at the coming trading event and the remainder posted.</p> <p>HC to keep a running Actions List for Marketing. This can be amended as actions are prioritised and completed</p>	<p>HC</p> <p>HC</p>
	Communication	<p>JM raised Facebook as a good marketing opportunity. JM has a friend who put together a Facebook page for the Bemerton Players and hopes he may be interested in joining or helping with this area of marketing.</p> <p>The subjects of posting or emailing information and members not logging in were raised. MC has only three members on the postal list. Further list to be drawn up indicating who with email would still prefer to receive posted information. Action for</p>	JM

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		later date.	
Events	Events List	<p>A short list of events has been drawn up by HC and will be emailed/posted to the relevant members. HC will continue to add events and hopefully will receive feedback from the questionnaire to guide future events.</p> <p>CB is considering hosting a possible alternative therapies event.</p> <p>HC to contact Robina regarding potential games evening.</p>	<p>HC</p> <p>CB</p> <p>HC</p>
	Further marketing	<p>MC reported that the Valley News will print LETS in the Village News section.</p> <p>MC and HC happy to write occasional editorials but hope other members may also become involved.</p>	MC HC
LETS Gazebo	Storage	JM has a friend who may be able to house the gazebo, Gina at 8 Highlands Rd.	JM
Any Other Business	Telephoning system	A system of calling members regarding events was in previously in place that apparently worked very well. This may be reinstated, but for now will be added to the Actions List. Our next priority may be to contact those members who have been previously active but whose activity has dropped off.	All
	Updated LETS leaflets	ML noted that the current leaflets are in need of updating and has drawn up a new version for approval. Note added to Actions List.	All
	Website	HC asked if a link could be inserted under the 'Events' tab on the website to take members to Events page.	ML